

Marcus Evans brings the exclusive invitation to you



## **2<sup>nd</sup> Annual Corporate Legal Counsel Forum**

*Manifesting the strategic importance of  
a corporate legal counsel in adding value to a corporation*

**11-12 October 2009**

**Hyatt Regency Dubai, UAE**

As companies expand globally, corporate counsels in the Middle East have taken a shift from its traditional paper-shuffling role to a profit-generating role, thus being more recognised in the strategic business planning and operational affairs of an organisation. As such, organisations today are giving more leverage in encouraging in house lawyers be on the frontline in scrutinising company's objectives in compliance with the current economic climate and its regulatory framework.

Delegates at this 2nd annual forum can expect to be on par with their peers who have excelled in coping with the rising role of a corporate counsel while protecting and advancing the business interest of the organisation. The 2nd Annual Corporate Legal Counsel will cover the latest managerial developments and issues that in house legal's face, while encapsulating on the fundamentals of arbitration issues to managing proper contract management and implementing ideal corporate governance structures.

Consequently, this forum serves as a networking platform for regional and international experts to gather and boost their professional development to the next level. This cutting-edge forum ensures that the key players from across all industries walk away with a stronger set of knowledge strength which confirms the significance of an in house legal team in becoming an integral part of the

organisational structure. Furthermore, this forum would provide revolutionary insights for the executive delegates to master the ever-changing role of a corporate counsel in the wider economic context, which would be deemed as the most value-added department within an organisation.

**Attend this informative event and gain practical insights into:**

- **Addressing** the added value towards a corporation when incorporating the legal role at the start of a business process
- **Effectively** increasing an in house counsel's management proficiency to avoid any internal conflicts
- **Shifting** the mentality of a paper-shuffling legal team to a profit-making legal team
- **Embarking** on the rising role of a corporate counsel in achieving business sustainability during economic downturn
- **Exploring** the potential of a corporate counsel to minimise damage on a company's reputation
- **Tracking** and successfully managing potential disputes to be on par with the region's compliance framework
- **Overcoming** the critical challenges facing today's corporate counsel

For further information please visit

<http://www.marcusevans.com/html/eventdetail.asp?eventID=15723&SectorID=37&divisionID=>


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